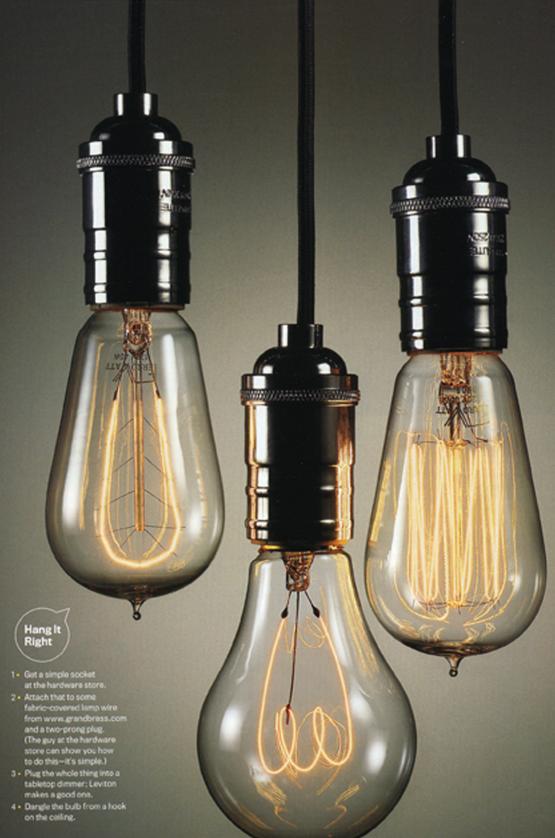


PHOTOGRAPH BY CRAIG CUTLER

The Look You Need Now > Edison-Era Lightbulbs

Wish your home could have that warm glow you find only in design-savvy restaurants and bars? It can, if you hang a few of these hand-finished bulbs



> Dine out in New York City these days and you can't help but notice the lo-fi flicker of FerroWatt lightbulbs. It's as if Thomas Edison had opened a design firm and landed nearly every cool-kid contract in town. Not that you can blame the restaurants Because the bulbs burn a thicker filament and aren't injected with inert gases, as household bulbs are, they cast a redder light. Nothing you can get at the hardware store produces a hue closer to candlelight. Today, FerroWatt makes them by hand using original molds, recovered from an abandoned Edisoners factory. And while you wouldn't want to light an entire room with these (a sixty-watt FerroWatt emits only as much light as a twenty-live-watt incandescent), they're perfect for creating an intimate pool of light that you and your guests will naturally want to gather around. Hang these bulbs low and bare; they need to be close to what they're illuministing. And keep them on a dimmer—the idea is to create atmosphere, not wash it out.—MICHAEL HSII

\$15 to \$18 www.ferrowatt.com

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